**Batch 10–Data Mining 1–Small-group Case Assignment 2**

1. What are the problems Bigbasket is trying to address? Please be as specific as possible.

1. What is the difference in the recommender systems requirements between Bigbasket and other eCommerce companies such as Amazon or Flipkart?
2. What sort of recommendation technique(s) is/are more appropriate for Bigbasket and why?